

One page guide to:

# Lightspeed Retail

Lightspeed empowers independent businesses, allowing them to compete with big box retailers.

More than just a cash register, Lightspeed is a cloud-based point of sale system and inventory management tool that allows you to manage your store from anywhere. Instantly access your data, so you can benefit from all the tools and knowledge you need to take your store to the next level.



## Key Verticals

Bike, Apparel, Vape, Electronics,  
Sporting goods, Home & decor,  
Jewelry, Books / Hobby



## Key Features

POS, Inventory, Purchasing,  
Service, Reporting, CRM,  
eCommerce, Employees

## Stock Management

Whether you sell bundled, serialized or unique items that require multiple variations, Lightspeed has the tools to keep your stock moving no matter which plan you choose.

## Omnichannel

Run your brick-and-mortar and online store from one platform. With Lightspeed, whether shoppers browse your store in person or from their smartphones, you can offer a consistent experience and the same great service.

## Customers

Keep all your data in your POS and learn how to keep customers happy. Identify trends, shopping habits, and adapt to customer demand in order to get them back into your store. Learn about customer's lifetime value to your business and plan for the future.

## Ordering

Centralize your purchasing with Lightspeed Retail and save time by ordering new stock directly from the system with our integrated catalogs.

## Reporting

Items sold, total sales over any period of time, and profits - everything you need to know about your business is right there in your POS. Lightspeed Retail generates and exports all the reports you need to grow your business.

## Multi-location

Controlling your inventory can be challenging when you have just one store, let alone several. Our retail POS, and its multi-store inventory, gives you one place from which you purchase, receive and transfer stock for all your store locations.

## Add-ons

- Lightspeed eCom
- Lightspeed Analytics
- Lightspeed Accounting
- Lightspeed Loyalty
- Lightspeed Payments (USA)